



Department of Horticulture,
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No.19-27 (EAP-HPSHIVA-E-tender-CS02)/2021

Date: 16-10-2020

Request for Expression of Interest for Consultancy Services of **Gender and development specialist** under Himachal Pradesh Subtropical Horticulture, Irrigation and Value Addition Project: Project Readiness Financing (HP SHIVA PRF) Project.

Package No.: CS02 [53189-001-IND]

Package Name: PMU consultants

1. The Government of Himachal Pradesh (GOHP) intends to apply the proceeds of an Asian Development Bank loan for the implementation of the Himachal Pradesh Subtropical Horticulture, Irrigation and Value Addition Project (HP-SHIVA). The HP-SHIVA project, comprising a Project Readiness Financing (PRF) US\$10 Million (over two years) and the ensuing loan of US \$90 Million, aims to increase the income of at least 25,000 farm households in seven districts (Bilaspur, Hamirpur, Kangra, Mandi, Solan, Sirmour and Una) of subtropical areas of Himachal Pradesh. In the long-term, the HP-SHIVA project will contribute to (i) increased income of rural households in Himachal Pradesh, (ii) strengthened climate resilience in Himachal Pradesh, (iii) expand irrigation facilities to farmers, and (iv) raise the profitability and farm gate price of subtropical horticulture production through value chain development of targeted commodities.

2. Project Readiness Financing (PRF) loan will pilot the development of high-density horticulture production at 17 sub-project sites in 4 Districts (Bilaspur, Hamirpur, Kangra and Mandi) covering 168 ha involving 600 male and female beneficiary landowning households.

3. The consultant shall be selected and engaged in accordance with the Guidelines on the Use of Consultants by Asian Development Bank and its Borrowers (Consulting Guidelines) or the ADB Procurement Policy 2017 ("Policy") and the Procurement Regulations for ADB Borrowers 2017 ("Procurement Regulations").

4. Please note that **only** on-line submission of EOI in ADB's Consultant Management System (CMS) <https://cms.adb.org> is allowed. All offline and manual submission of EOI is **not permissible**.

5. Interested consultants are invited to submit EOI in ADB CMS on or before 22nd October, 2020.

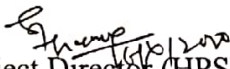
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6. The details of consultancy assignment are-

(Selection No. 164069)

Start Date of Publication	Deadline for Submitting EOI
16 th October, 2020	22 nd October, 2020
Duration of Assignment (in Months)	Tentative commencement date
24	December, 2020
Anticipated completion date	Types of consultants
December, 2022	Independent
Selection method	Estimated Budget (USD)
Individual Consultant Selection (ICS)	86,429.05

7. For your online submission, your EOI should demonstrate technical competence and geographical experience based on project references entered under the CMS profile.
8. "Due to the outbreak of COVID-19, the commencement and completion dates and other implementation arrangements for this assignment are to be considered as indicative only. The final dates and implementation arrangements will be agreed with the first-ranked candidate at contract negotiations taking into consideration the prevailing situation with COVID-19 at that time."


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CS02 PMU Technical Support - Gender and Development Specialist
Terms of Reference

Contract	CS02 PMU Technical Support - Gender and development specialist		
Project	IND: Himachal Pradesh Subtropical Horticulture, Irrigation and Value Addition - Project Readiness Financing		
Expertise	Gender and Social development		
Source	National	Category	Independent

Objective/Purpose of the Assignment:

1. The Government of Himachal Pradesh (GOHP) intends to apply the proceeds of an Asian Development Bank loan for the implementation of the Himachal Pradesh Subtropical Horticulture, Irrigation and Value Addition Project (HP-SHIVA) The overall HP-SHIVA project, comprising a Project Readiness Facility ((PRF) US\$10 million over two years) and the ensuing loan, aims to increase the income of at least 25,000 farm households in seven districts (Bilaspur, Hamirpur, Kangra, Mandi, Solan, Sirmour and Una) of subtropical areas of Himachal Pradesh. In the long-term, the HP-SHIVA project will contribute to (i) increased income of rural households in Himachal Pradesh; and (ii) strengthened climate resilience in Himachal Pradesh. The HP-SHIVA project will expand irrigation to farmers, increase subtropical horticulture production and its climate resilience, and raise the profitability and farm gate price of subtropical horticulture production through value chain development of targeted commodities.
2. Project Readiness Facility (PRF) loan will pilot the development of drip-irrigated high-density horticulture production at 17 locations in 4 districts (Bilaspur, Hamirpur, Kangra, Mandi) and 10 blocks incorporating 168 ha of irrigated land across 16 irrigated areas and involving 480 male and female beneficiary landowning households.
3. The PRF will have the following four outputs:
 - (i) **Output 1:** Irrigation infrastructure development and farmer management systems established. This output will be management by DIPH. Output 1 will (a) construct or rehabilitate 16 irrigation schemes introducing innovative technologies for water extraction, distribution and storage, and enhanced climate and disaster resilience (PRF pilot); (b) establish and capacitate WUAs on the constructed irrigation schemes with women's participation and gender equitable leadership; and (c) finalize the draft WUA act to be submitted for the HP legislative assembly's enactment.
 - (ii) **Output 2:** Subtropical horticulture production technology and marketing systems demonstrated. This output will be managed by DOH. Output 2 will: (a) develop 17 subtropical horticulture plots covering 168 hectares, engaging approximately 600 male and female farmers for irrigated high- and ultra-high density production of citrus, guava, litchi and pomegranate (PRF pilot); (b) fence all horticulture plots to protect from animal predation (PRF pilot); (c) form CHPMA in the PRF areas and build their capacities for business/marketing; and (d) facilitate the development of CHPMA investment plans for subtropical horticulture value addition and market development.
 - (iii) **Output 3:** Enabling environment, tools and capacity for promoting irrigated subtropical horticulture provided. This output focuses on developing capacity building tools and creating an enabling environment for the implementation of the ensuing project. Specifically, the project will: (a) support DOH to prepare the Himachal Pradesh Horticulture Sector Development Strategy and Investment Plan 2023-2030; (b) provide technical training and experimental study tours, as well as investment project management including safeguards, procurement, gender, financial management and institutional strengthening for DOH and DIPH staff; (c) train CHPMA members on

orchard management through preparing the packages of practice for key subtropical horticulture crops and providing on-site training; (d) provide technical support to subtropical horticulture nurseries; and (e) establish scientific and project monitoring system in the Project Management Unit (PMU).

- (iv) **Output 4:** Ensuing investment project and its implementation readiness prepared. This output will support DOH and DIPH to prepare the feasibility studies, detailed engineering design and surveys, due diligence assessment, safeguards preparation work and bid documents for the ensuing loan, supported by PRF consultants. Possible public-private partnership pathways will be explored in collaboration with the Private Sector Operations Department as part of the ensuing loan preparation.
4. The PRF will be coordinated by Project Management Unit (PMU) led by the Department of Horticulture and including DOH and Department of Irrigation and Public health (DIPH) technical and administrative staff.
 5. To strengthen the PMU project implementation capacity, the PMU will individually recruit national gender, social safeguard, environment safeguard, data management, Geographic Information System (GIS) and financial and procurement management, specialists to support the PMU with project implementation.

Scope of Work:

The Gender and Development Specialist ensures that gender development mechanisms policies, principles, procedures and requirements are integrated into all project activities and are compliant with ADB and GOI standards

Detailed Tasks:

As Focal Person for Gender Equality and Social Inclusion:

- (i) Review the SPRSS to confirm its relevance for target project areas.
- (ii) Design and deliver awareness-training courses / capacity building in gender equity and women's empowerment; prevention of gender-based violence and sexual harassment in the workplace, and the rights of the child, at the start of the project for all project staff and other stakeholders as appropriate.
- (iii) Work closely with the implementing partners in all project areas and support them in implementing the activities that constitute the Gender Action Plan.
- (iv) Ensure that gender and social inclusion issues are effectively addressed during all phases of the project; and assess and carefully track subtropical horticulture-based livelihood developments of women, youth and other vulnerable groups.
- (v) Facilitate knowledge-sharing on gender and social inclusion related issues, including through partner forums, web pages and reports and including lessons learned / best practice from India and elsewhere where relevant.
- (vi) Design, as part of the HP-SHIVA baseline survey, a household representative aimed at obtaining data on the gender division of labor in farming and related productive activities in farm households and in reproductive work. information that may be focused within the survey will include: (i) gender-based patterns of work allocation; (ii) access to and control over productive resources; (iii) patterns of male and female access to benefits arising out of their labor (wages, incomes and profits, savings) and control over the use of such benefits; (iv) relative access of women and men to training and extension for improved productivity and incomes; and (v) gender-based opportunities and constraints on participation in decision making.
- (vii) Support HPSHIVA PRF to develop a gender action plan for activities under the ensuing loan and ensure women farmers participate and benefit from all the project components. Additionally, at the level of strategic gender needs, on the basis of the

foregoing gender analysis, the consultant will be required to develop strategy to promote women's full participation in HPSHIVA project planning, implementation, access to benefits from the project, and management, monitoring, and evaluation.

- (viii) Ensure that all results of the gender analysis are incorporated in the project design, implementation, and evaluation.

At project management level:

- (i) Provide leadership for implementing of GAP and particularly lead and ensure that women's empowerment indicators are effectively incorporated into the M&E processes.
- (ii) Review implementation and provide feedback on how to achieve best possible project outcomes with respect to gender equity and women's empowerment.
- (iii) Prepare Annual Work Plans and Budgets and regular Project Progress Reports following GoHP and ADB rules and guidelines; as well as any other gender reports as required and requested by the EA.
- (iv) Work on emerging plans with project specialists and recommend good-practice gender-sensitive methods relevant to the component under consideration. This should include advocating with decision-makers in each sector for gender/diversity responses, and the rights of marginalized groups.
- (v) Ensure that there are adequate communication materials on gender issues.

At project implementation level:

- (i) Disseminate evidence for influencing policy and practice.
- (ii) Prepare a plan for increasing women farmer participation in training and access to information and extension services on group formation and management, financial and business management, and entrepreneurship
- (iii) Participate actively in networks of and for women and marginalized groups and facilitate linkages among these groups. Network with all gender-related organizations and other departments related to the project.
- (iv) Guide and assist community WUA and CHPMA facilitators in their outreach to rural communities; interact with women in communities to gain better understanding of women's perceptions and guide service providers in approaches to integrating women into project activities.
- (v) Review the participation of women in project activities and decision-making processes and make recommendations to improve processes.

Perform other tasks as may be assigned by the Project Director.

Output/Reporting Requirements:

- By end PY1, facilitation guides to ensure the active participation of women and other vulnerable groups.
- By end PY1, capability building modules on gender development for DoH and DIPH staff and WUA and CHPMA members and committees.
- By end PY1, a plan for increasing women farmer participation in training and access to information.
- By mid PY2, prepare a Gender Action Plan that clearly specifies how the project will address gender and development concerns in the HP-SHIVA project
- Required monthly and quarterly reports.

Qualifications

- Master's degree in social sciences, gender studies, development studies or related discipline;
- At least 10 years of relevant experience in gender-related programming / projects, rural community development and women's economic empowerment.
- Familiarity with policies and practice in India of donor-funded projects, preferably with ADB-financed projects;
- Skills in designing and delivering capacity building and awareness-raising training courses related to gender and social inclusion.
- Strong analytical and problem solving and communication skills.
- Strong networking, team building, decision-making, organizational skills;
- Computer literate.

Places of Assignment:	Days Estimated	Dates (dd/mm/yyyy)
Shimla	456	
Other City, India	72	
TOTAL DAYS (state if Intermittent)	528	

Health and Safety concerns:

"The consultant is responsible for their own health and safety in relation to the consulting services assignment and shall comply with the country specific requirements and regulations in relation to COVID-19."

Sh. Arun IT Cell